



WOODEN NICKEL LIGHTING, INC.
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INTRODUCTORY OFFER TO GET STUDENTS ACQUAINTED WITH WOODEN NICKEL LIGHTING
*****NEW COUPON RULES AS OF 3-6-11 READ THEM*****

THE SECOND \$100.00 OF LIST PRICE IS FREE

FOR LIGHTING AND GRIP RENTAL ITEMS ONLY

**ELIGIBLE COUPON ITEMS DO NOT INCLUDE PRESELECTED GRIP PACKAGES,
GENERATORS, FILM CAMERA ITEMS, DOLLY ITEMS, JIB ARMS, FANS, FOGGERS, CAR
MOUNTS, ANY SPECIAL EFFECT ITEMS AND OTHER POSSIBLE SPECIALTY ITEMS**

**HERE IS HOW IT WORKS: AFTER THE FIRST \$100.00 OF ELIGIBLE GRIP AND
LIGHTING ITEMS, THE SECOND \$100.00 OF ELIGIBLE LIST PRICE ITEMS WILL
BE FREE. YOU WILL RECEIVE THE STUDENT 25% DISC. ON THE OTHER ITEMS.**

EXAMPLE: YOU HAVE 200.00 OF ELIGIBLE LIST PRICE EQUIPMENT (DOES NOT INCLUDE THE ABOVE NON ELIGIBLE
MENTIONED ITEMS). YOU WILL PAY \$75.00 (THAT INCLUDES THE STUDENT DISCOUNT) FOR THE FIRST \$100.00 OF
ELIGIBLE LIST ITEMS, THEN THE SECOND \$100.00 ELIGIBLE LIST PRICE ITEMS ARE FREE.

EXAMPLE: IF YOU ONLY HAVE \$125.00 OF ELIGIBLE EQUIPMENT ITEMS , THEN YOU WILL PAY \$75.00 FOR THE FIRST
\$100.00 OF ELIGIBLE ITEMS AND THE \$25.00 OF ELIGIBLE ITEMS ARE FREE. EXAMPLE: IF YOU HAVE 300.00 OF
ELIGIBLE LIST PRICE EQUIPMENT (DOES NOT INCLUDE THE ABOVE NON ELIGIBLE MENTIONED ITEMS). YOU WILL
PAY \$75.00 (THAT INCLUDES THE STUDENT DISCOUNT) FOR THE FIRST \$100.00 OF ELIGIBLE LIST ITEMS, THEN THE
SECOND \$100.00 ELIGIBLE LIST PRICE ITEMS ARE FREE. THE ITEMS OVER \$200 YOU WILL RECEIVE THE 25% STUDENT
DISCOUNT. TOTAL COST FOR THIS EXAMPLE IS \$150.00

THERE WILL BE A MINIMUM REQUIRED RENTAL OF \$75.00 TO USE THE COUPON

The student Coupon and Discounts are only for class required projects.

Documentation must be provided that this is a class project. Just being a student, working on a
project, will not get you the Coupon or Discount. School insurance letter, school or professor
letter stating that this is a class required project, just having a student ID does not count.

ONLY ONE COUPON PER STUDENT (FOREVER) OR PER PROJECT

**COUPONS MUST BE MENTIONED AT LEAST 2 BUSINESS
DAYS PRIOR TO "PICK UP" OR IT WILL NOT BE HONORED.**

If the pick up day is Friday, then coupon must be mentioned by no later that close of business on
Wednesday. If Tuesday pick up, then must be mentioned by close of business on Friday
IF COUPON IS MENTIONED AFTER THE 2 DAY CUT OFF, IT WILL NOT BE HONORED.

***** LEARN EARLY TO PLAN AHEAD AND SAVE MONEY*****VOID AFTER JUNE 30, 2011